

TOWNSHIP OF WHITE RIVER

We are currently seeking qualified candidates for the following position:

1 Full-Time Marketing Intern (2 Year Contract)

The Township of White River is a progressive and vibrant community, with a population of around 1000, located midway between Thunder Bay and Sault Ste. Marie in the heartland of Northeastern Ontario. Set amongst a stunning landscape of lush boreal forest and abundant freshwater lakes and rivers, White River boasts rugged beauty and a healthy climate where wildlife and adventure abound.

The Township of White River is seeking a Marketing Intern to execute a major marketing campaign to accelerate the vision of the recently adopted Strategic Plan and brand the community to attract investment, tourism, workers and their families. The Marketing Intern would present a comprehensive, integrated and innovative approach to achieving these goals.

The Marketing Intern will perform a wide range of duties including the following:

- Work collaboratively with the CDC, the EDO and staff of the Township of White River;
- Conduct market research and analysis;
- Create a marketing campaign to attract or retain skilled workers, business, investment and promote tourism initiatives;
- Craft a marketing and development plan for attracting individuals, both temporary (tourists) and permanent (residents);
- Explore opportunities to develop White River into a Geographical Regional Centre to supply service, maintenance and parts (forestry, mining, tourism) to neighboring communities.
- Participate in educational and training opportunities applicable to the position including,
 - At the end of year one, the candidate will attend the Year One EDAC program in Waterloo;
 - At the end of year two, the candidate will attend the Year Two EDAC program in Waterloo.

Qualifications:

Post Secondary studies in Marketing, Public Relations, Community and Social Development, Public Administration, Business Administration or related field.

Who is eligible:

Un-employed or underemployed persons who have graduated with a degree or diploma from a post-secondary institution within the last three years, are legally entitled to work in Canada, and have not been previously employed under an NOHF Internship Funding Agreement, or other federal or provincial internship with pay for a period of six (6) months or more.

To be considered for this position, please submit your resume by August 25, 2017 to:

Township of White River
102 Durham Street, P.O. Box 307
White River, ON P0M 3G0

Email: cao@whiteriver.ca or via fax to (807) 822-2719

For more information call (807) 822-2450 x. 206